

JISHA.C.CHANDRAN

Asst.Professor {Management}

Date of joining: 2018

Qualifications: M. Phil (Commerce)

B.Ed (Commerce)

M.com

Pursing PhD in commerce

Area: Human Resource management and Organizational Behaviour

Paper Publications:

- 1) Published a paper “ A study on the Health and safety conditions of construction workers in Kozhikode District journal of Business Analytics and Data Visualization (**Google Scholar** }
- 2) Published a paper on the topic “ A study on Emerging Trends in Banking and Finance in India”, ISBN 978-93-544-126-3, SEPTEMBER issue. RGC AIAC, Kuniyil, Malappuram.
- 3) Published a paper on the topic” Job satisfaction of construction workers in Kozhikode District- Kerala”, in an International Virtual conference organized by Sri Ramakrishna College of Arts and Science, Nava India, Coimbatore. On 20/10/2021. ISBN 978-93-5566-0990-2.
- 4) Published a paper on the topic “ socio-economic conditions of construction workers in Kozhikode District, Kerala, in an international conference CSR -21 Organized by the Department of commerce and Management studies in Malabar College of Advanced studies, Vengara, Malappuram,Kerala.
- 5) Published a paper on the topic “A STUDY ON ARTIFICIAL INTELLIGENCE IN GLOBAL BUSINESS” International conference held on Sep-19th 2024 at K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode.
- 6) Published a paper on the topic” A study on awareness and acceptance of fintech application”-with special reference to Canara Bank-Malappuram District-Kerala in an International conference on Emerging Trends in Science and Technology(ICETST-2025)ISBN-978-93-6126-426-9.PPNO.522.

SCOPUS & UGC CARE LIST PUBLICATIONS:

1. JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI, Volume 96, 2022 ISSN 0972-0766
TOPIC: A study on the perception of construction workers related to financial incentives in Kozhikode District-

2. Journal of Oriental Institute ISSN 0030-5324, Volume 71, ISSUE 01, NO.14, March 2022
TOPIC: A study on the Living conditions of construction workers in Kozhikode District-Kerala

Open access/peer reviewed UGC Approved Journal

3. Journal of Emerging Technologies and Innovative Research [JETIR]

DOI NUMBER : <http://doi.one/10.1729/Journal.30008>

Topic: A STUDY ON THE LEVEL OF JOB SATISFACTION OF CONSTRUCTION WORKERS IN KOZHIKODE DISTRICT-KERALA

4. Journal of Oriental Institute ISSN 0030-5324, Volume 72, ISSUE 02, NO.17, August 2022
TOPIC: A study on the Working conditions of construction workers in Kozhikode District-Kerala.
5. A Study on Socio-Economic Conditions of Construction Workers in Kozhikode District
Volume 4, Issue 2 (July-December) 2023Published: 2023-09-11
DOI:[10.46610/JPLACMS.2023.v04i02.005](https://doi.org/10.46610/JPLACMS.2023.v04i02.005).
6. Library Progress International Journal : SCOPUS INDEXED
TOPIC: A Study on the working conditions of construction workers in Kozhikode District Vol 44 No.3 (2024):LIB PRO.44(3), JUL-DEC 2024
DOI NUMBER: <https://doi.org/10.48165/bpas.2024.44.2.1>

BOOK CHAPTER PUBLICATION:

1. Advanced knowledge from multidisciplinary perspective engineering, Technology and Management. Rubicon publisher,Chaper 9, page .no,70
Topic: Effectiveness of impression management in improving work experiences of casual workers.

PAPER PRESENTATIONS:

- Presented a paper on the topic “ A study on Emerging Trends in Banking and Finance in India”, RGC AIAC, Kuniyil, Malappuram
- Presented a paper on the topic” **Job satisfaction of construction workers in Kozhikode District- Kerala**”. in an International Virtual conference organized by Sri Ramakrishna College of Arts and Science, Nava India, Coimbatore. On 20/10/2021.
- Presented a paper on the topic “ socio-economic conditions of construction workers in Kozhikode District, Kerala, in an international conference CSR -21 Organized by the Department of commerce and Management studies in Malabar College of Advanced studies, Vengara, Malappuram,Kerala.
- Presented a paper on the topic“ A STUDY ON THE PERCEPTION OF CONSTRUCTION WORKERS TOWARDS FINANCIAL INCENTIVES-KOZHIKODE, DISTRICT KERALA, in an International Conference on “ Transforming Business Through Digitalization: Insights, Tools And Techniques” held on 25 February 2022 at SRM, Ramapuram , Chennai
- Presented a paper on the topic “A STUDY ON ARTIFICIAL INTELLIGENCE IN GLOBAL BUSINESS” International conference held on Sep-19th 2024 at K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode.
- Presented a paper on the topic” A study on awareness and acceptance of fintech application”-with special reference to Canara Bank-Malappuram District-Kerala in an International conference on Emerging Trends in Science and Technology(ICETST-2025)ISBN-978-93-6126-426-9.PPNO.522.

Webinar /WORKSHOP/FDP attended:

- One week online course on (6th to 12th April 2020) **Research Methodology for social science** held on Indian Academic Researchers Association, Thiruchirappally, Tamil Nadu.
- Attended an Online **Research Proposal writing** course organized by California Institute of Behavioural Neuro Science & Psychology on 9th June 2020.
- Participated in 2 days program on **How to write a research paper** organized by Matterhere, (20/06/2020 to 21/06/2020).
- One day professional Development workshop for **social science stream** Research Scholar of Periyar University on 11/11/2020.
- On 29th August attended a **NAAC webinar** conducted by University of Calicut, Kerala.
- Attended a National Webinar on the topic “ **Plagiarism in research**” organized by Department of Library and information science, Periyar University on 17/03/2021.
- Attended a Multi - **Disciplinary International Conference “PRATISANDHI”** - Sustainable Organization in Technology Driven Era organized by NKE SOCIETY, from 1- 2 April, 2022. At SVIM

- Attended a FDP 2 weeks **MOOC course organised by Govt.of Kerala, FLAIR, Directorate of Collegiate Education-** Online learning and content Development programme [18TH April2020 to 2nd May 2020]
- Attended a one day virtual **workshop on”Next-Gen-E Content Creation with AI and VR” convened by Accumen Foundation & Seva Academy on 25-02-2025**
- Attended **a 7 days international Virtual FDP** on “ Recent Advances in Teaching and Research on Sustainable Development in Commerce” organized by VEL TECH School of Commerce.
- Participated 2 days Financial Literacy program :organized by National Institute of Securities Market